

# SMB Performance Excellence STAR ICON RECOGNITIONS 2019



Assessments can be availed throughout the year (Flexi Scheduling)

**OPEN FOR ALL SECTORS**

**Exclusively for Small & Medium Businesses(SMB) and for Operating Units of Large Organizations below 100 Crore Turnover**

To Promote Excellence & Build Competitiveness in the Indian Small & Medium Business Sector by recognizing Performance Excellence through an Assessment aimed at enabling Transformation.

### KEY FEATURES

- No documentation
- One day site visit by an Assessor
- Business Improvement feedback
- Four Levels of Recognition

### ELIGIBILITY

All Small & Medium Business Organizations registered and Operating in India with overall turnover less than Rs 100 Cr in the recently concluded Financial Year. Applicant must have been in Business for at least three years. (Open to all sectors)

### APPLICATION FEE

Category	Fee in Year*
Upto 24 Crs	₹50,000
25 - 49 Crs	₹60,000
50 - 99 Crs	₹80,000

\* Exclusive of 18% GST

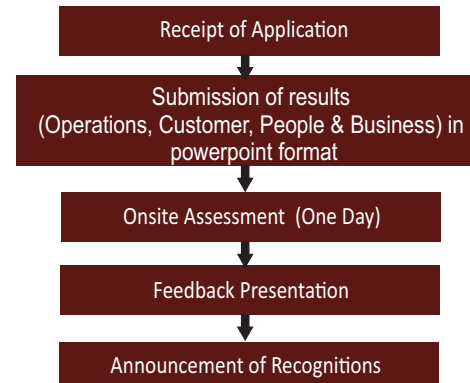
*Note : If the applicant is an Operating unit/SBU of a Large Organisation, then the turnover of the unit applying, must be less than Rs 100 Crore Boarding, Lodging & Travel expenses to be organized & Settled by the Applicant for the on-site visit by the Assessor.*

*\*CII will endeavour to assign local assessors to the extent possible to optimize cost*

**Recognitions at the Business Excellence Conclave  
22 - 23 August 2019, Bengaluru**

*Applicants availing Assessments post July 2019 will be felicitated during the next recognition cycle*

### ASSESSMENT PROCESS



### LEVELS OF RECOGNITION



### PAST RECOGNITION WINNERS

**Aerial Telecom, Apollo Speciality Hospitals-OMR, ASE Structure Design Pvt Ltd., Brickwork India Pvt. Ltd., Cephas Medical, Coretec Engineering India Pvt. Ltd., Forge Private Ltd., Gearock Reactive Polymers Ltd., Indusnet Technologies, Indelox Services, Khutale Engineering, Neogi Technologies, Nirmal Ashram Eye Institute, Orion Edutech Pvt. Ltd., Sansera Engineering, SEE Linkages, Synergy Cargo Management India Pvt. Ltd., Thriveni Sands & Aggregates LLP and many more...**

**For details on the Assessment Framework, Criteria and the Application contact**

**K R Shivakumar**  
Principal Counsellor & Head  
Business Excellence  
k.r.shivakumar@cii.in  
+91 9980565367

**P M Krishnan**  
Principal Counsellor  
Business Excellence  
krishnan.pm@cii.in  
+91 9632661888

**Sudha S**  
Deputy Director  
sudha.s@cii.in  
+91 9886493998

**A  
BUSINESS  
EXCELLENCE  
INITIATIVE**

